

April 7, 2011

Dear Mr. Yaeger,

I wanted to share my thoughts and compliments on your “What Makes the Great Ones Great” presentation, and if you so choose, you may share this letter with other companies and individuals you think would appreciate reading it.

After your visit to our Community Leaders Breakfast this past February, we have been inundated with compliments about your performance. As you know, speaking in front of 800 business people at 8am in the morning can be a daunting task. Obviously you were up for it. To this day, I still receive compliments when I bump into people who were there.

Over the years I have brought in many speakers for this event, and I have to say that you were my favorite. You inspired, motivated, amused and entertained me all in one experience, and that is not easily done.

You were a delight to work with as well. I’ve been around all types of speakers with all types of personalities, and to be honest, some of them are not the greatest to work with. You, my friend, were humble with a service attitude, and that is such a remarkable quality these days. Thank you.

I will gladly recommend your services to anyone who is looking for a dynamic speaker.

I wish you all the best in your future, and I hope to see you again some day.

Thanks again!

Respectfully,



Jim Wilkerson
Marketing & Promotions
Herald & Review