



TAMPA BAY AREA CHAPTER

M E E T I N G P R O F E S S I O N A L S I N T E R N A T I O N A L

April 2, 2008

Mr. Don Yeager
413 North Meridian St.
Tallahassee, FL 32301

Dear Don:

What an incredible event our February lunch program was, due, in large part, to you! The members and guests of Meeting Professionals International Tampa Bay Area Chapter are like most MPI participants – they're a tough audience because of the nature of our business. They have been treated to some of the most well-known and impressive speakers and your presentation ranked among the best!

What was truly remarkable was your ability to bridge the gender gap with your sports stories. Before hearing you, some may have thought your words would have been most appropriate for a male audience. But our largely female audience loved you and the lessons you've learned and shared! Few of us are fortunate to encounter such highly successful and legendary leaders, and your compilation of "What Makes The Great Ones Great" will, I'm sure, stay with our attendees for a long time to come. I'll let them speak for themselves through comments from the post-event evaluations:

- Don's animation added so much to the presentation and carried his passion through to us in the audience.
- Very engaging! The excitement permeated the room.
- I liked that he made himself available after the presentation; most times, speakers are too busy and never stick around.
- I loved Don! He was extremely motivating.
- It was educational, yet light and funny.
- I thought Don Yeager was one of the best speakers I've heard at an MPI luncheon in years!

Don, I hope our paths cross again in the near future. And please feel free to pass along my contact information to others you're working with. I'd be thrilled to provide a positive reference for you.

All the best,

Tara Liaschenko
President, MPI Tampa Bay Area Chapter
Creative Executive Officer, The Link Event Professionals