



Tri - Eagle Sales

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Don Yaeger
824 North Lakeshore Drive
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Don:

Thanks again for a truly motivational, empowering and engaging "conversation" last night. You truly captivated our team and stimulated great thought! In the countless presentations that we have made to our team, I have never seen them so engaged. Your messages were very relevant to them and the core messages of greatness, the power of associations and personal choices will make a difference in all aspects of their lives. Your ability to reach such a diverse group was amazing. From our executives to the front line warehousemen and delivery team and to the high school aged children who attended with their parents, all were equally engaged and impacted.

I was particularly impressed with the way that you delivered these leadership and life lessons messages. I have had the opportunity to hear many leadership presentations and yours is distinct and one of the most memorable. I believe it is a distinction in the way you tell your spell-binding stories, weaving in important life lessons. Yours is a paint-a-picture kind of story that makes you feel that you were present. **The people that you have had the opportunity to know who are central to your message bring tremendous interest, credibility and relevance to any audience. And your mix of humor and experiences we all wish we could have allowed you to bring each of us along as you taught us about the characteristics of greatness.**

I cannot tell you how many of our employees have mentioned that they want "more motivation like that" and have asked that we bring you back. Count on getting that invitation! And count on my recommending you to our corporate Anheuser-Busch speaker's bureau in St. Louis.

We appreciate you sharing your time to make a difference in the lives of our employees!

Sincerely,

Susie Busch-Transou
Vice President/Owner

cc: John Kaestner and Kim Stettes