



EP. 125 INSIGHT CEO JOYCE MULLEN

WITH HOST DON YAEGER

- (10:30) It's an honor and a privilege to lead a team in technology with so much promise. Insight has a significant opportunity to become a truly great company. I think of that as a _____ more than a success because success is going to be defined in the end.
- (12:15) *"Our team has done a fantastic job over many years defining, reinforcing, and programming our three company values. We have a recognition program to award those who live out our values and the winners get to go on the sales incentive trips." Reflection questions following Joyce's model:*

How does your organization **define** your values?

How does your organization **reinforce** your values?

How does your organization **include** your values in regular programming?

How does your organization **recognize** the people who live out your values?

WILL YOU PLEASE LEAVE US A RATING AND A REVIEW ON APPLE PODCASTS & SPOTIFY?

Together we can add value to people who multiple that value to others.