

FORMER NFL QB CHRISTIAN PONDER WITH HOST DON YAEGER

(11:00)	Reflect on the four questions Christian asked himself: In what is my identity rooted? What is my purpose in life? What will I do with the additional time I have? Where will I find a new community?
(14:15)	People who played an NCAA sport in this country only make up about
	of the population, but account for 52% of women in the C-Suite and 15 of the last 21 presidents.
(17:30)	is what breeds confidence.
(21:15)	It is about It is hard to work next to someone if you don't know them. We care about each other and we are honest.
(21:30)	For there to be honesty and vulnerability, there has to be

Answers:
1.5%
Preparation
building relationships
connection and trust

Storytelling

INCREASE SALES • CAPTIVATE INVESTORS • GROW LEADERSHIP



It is a Universal Truth: Storytellers change the world. They connect with others at such an intimate level that they become the best leaders, the best mentors, the best teachers, preachers, politicians and salespeople. They're even the best dinner guests!

The good news is that the Art of Storytelling CAN BE LEARNED!

Your audience can improve their storytelling skills by incorporating fundamental elements and habits. In this live or virtual program you will learn the **Ten Elements of a Well-Told Story** that Don has discerned from research and applied as longtime Associate Editor of Sports Illustrated and an 11-time *New York Times* best-selling author.

