



LEGENDARY COACH MIKE KRZYZEWSKI

WITH HOST DON YAEGER

(9:35) Leadership is the best _____ in the world. It transcends everything.

(11:00) *Reflection Question: Coach K created the "brotherhood program" where new players would learn about Duke's traditions. What traditions or jargon should new hires in your organization be taught during onboarding?*

(12:00) Our team managers had the motto: The difficult is easy, the _____ will take a little longer.

(14:05) You don't work for, _____. When I coached Team USA, I said, "You are not playing for the United States, you are United States Basketball. Fill in the blank with the name of your organization.

(20:30) *Reflection Question: Coach K said, "I don't think you own (your purpose) until you feel it and it penetrates your heart and your mind." Then he shared several examples - playing music, a video, a person that comes to talk. How can you incorporate a "feel-it moment" in your next meeting?*

Answers:
profession
impossible
you are

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Storytelling

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