



SPIRE GLOBAL CEO PETER PLATZER WITH HOST DON YAEGER

(5:00) Reflection Question: Peter was challenged to write a mission statement for his life. This is a valuable exercise for clarifying your goals, values, and aspirations. Here are some key questions to ask yourself that can guide you in crafting a meaningful and personal mission statement:

What are my core values?

What are my strengths and talents? Consider what you are naturally good at and what skills you have developed over time. Think about how these can be used in your career and life.

What am I passionate about? Identify the activities, causes, or fields that excite you and make you feel fulfilled.

How do I want to impact others?