



EY GLOBAL CEO CARMINE DI SIBIO

WITH HOST DON YAEGER

Don's favorite quotes from the episode:

- Mentoring must be built into your culture, otherwise it's nothing more than a program.
- At EY, one of the things we always look at in terms of getting promoted to partner is the kind of following you have. How many people have you mentored? How many people want to work for you?
- I think back to when I was 18, and my parents and I didn't know anything about the corporate world. I entered the business world and found people who could be advisors to me. For me it worked out well, but I think it could help so many more kids if they understood how mentoring worked.

Reflection Questions:

Describe a time when you influenced someone's career path. How did you provide guidance, and what was the outcome?

Think of a moment when you helped someone overcome a significant challenge. What steps did you take to support them, and how did it impact their decision-making process?

Identify an instance where your advice led someone to achieve a personal milestone. What was the context, and how did your guidance play a role in their success?

THE ART OF

Storytelling

INCREASE SALES • CAPTIVATE INVESTORS • GROW LEADERSHIP




It is a Universal Truth: Storytellers change the world. They connect with others at such an intimate level that they become the best leaders, the best mentors, the best teachers, preachers, politicians and salespeople. They're even the best dinner guests!

The good news is that the Art of Storytelling ***CAN BE LEARNED!***

Your audience can improve their storytelling skills by incorporating fundamental elements and habits. In this live or virtual program you will learn the **Ten Elements of a Well-Told Story** that Don has discerned from research and applied as longtime Associate Editor of Sports Illustrated and an 11-time *New York Times* best-selling author.

To book Don, contact anjie@greatnessinc.com

 donyaeger.com

 (850) 412-0300