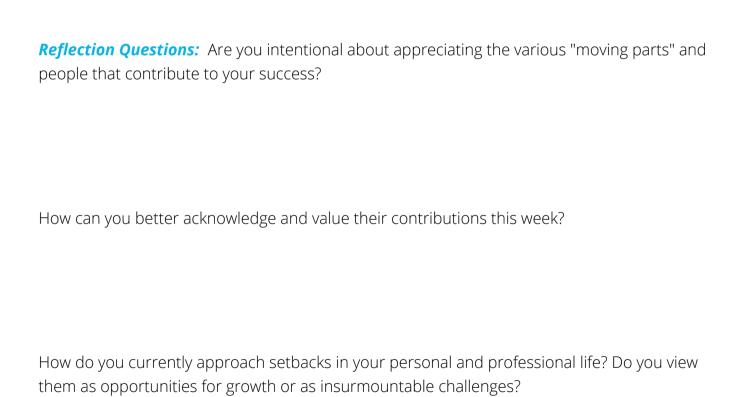


RENOWNED LIFE COACH TIM STOREY

WITH HOST DON YAEGER

Don's favorite quotes from the episode:

- We learn from education, conversation, and observation.
- In any mentoring session, I focus on the qualities in that person that I admire, rather than on what they can do for me.
- Life is like a diner, and you have to look at all the moving parts that take place before the waiter or waitress puts down the plate. I would not be having this life if it weren't for all the moving parts.



Storytelling

INCREASE SALES • CAPTIVATE INVESTORS • GROW LEADERSHIP



It is a Universal Truth: Storytellers change the world. They connect with others at such an intimate level that they become the best leaders, the best mentors, the best teachers, preachers, politicians and salespeople. They're even the best dinner guests!

The good news is that the Art of Storytelling CAN BE LEARNED!

Your audience can improve their storytelling skills by incorporating fundamental elements and habits. In this live or virtual program you will learn the **Ten Elements of a Well-Told Story** that Don has discerned from research and applied as longtime Associate Editor of Sports Illustrated and an 11-time *New York Times* best-selling author.

