



## CANVA EXEC GUY KAWASAKI

WITH HOST DON YAEGER

### *Don's favorite quotes from the episode:*

- Working for Steve Jobs is probably like playing for Bobby Knight or Vince Lombardi. They demanded perfection, but if you were part of the team, you loved them.
- As a leader, you should look around the room and say, "Everybody here can do their job better than me."
- The lesson of my high school coaches is that the team is not about the coach or the star player, it's about the entire organization.
- I think many parents make their kids take up what they take up, but I did the opposite - I forced myself to like what my kids liked.

**Reflection Questions:** Are you clear with your team about what the mission is and what it requires of them? Could you do more to define and communicate this mission regularly?

When it comes to underperformance, how do you hold your team members to a high standard and provide constructive guidance?

Do you have a clear definition of success for yourself and your company, beyond just financial metrics? What is it? Would your team have the same answer if you asked them?

THE ART OF

# Storytelling

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