



FORBES BOOKS CEO ADAM WITTY

WITH HOST DON YAEGER

Don's favorite quotes from the episode:

- If your content can change one person's life for the better, don't you think it's worth creating?
- If you want to create impact at scale, sharing what you know through a book, podcasting, blogging, or speaking is a phenomenal way to do that. To give everything I know that can benefit and serve others so that, when I die, I can say, 'I've died empty'—that's a pretty cool way to look at it.
- Pat Williams taught me that attitudes come in two flavors, positive and negative. And every morning, we have the luxury and the blessing of being able to choose.

Reflection Questions: Do you have a specific way to document and communicate what you've learned over the years? Consider ways you can reflect and capture lessons learned this year.

How frequently do you engage in mentorship, whether formally or informally? What is one way you could dedicate more time to guide emerging leaders?

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STORYTELLING IS THE DIFFERENCE BETWEEN GOOD AND GREAT

The good news is the Art of Storytelling can be learned!

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“

**Don Yaeger is the greatest storyteller
in the world today and what he teaches
will make an impact on your life.**

– John C. Maxwell

”

**When Simon Sinek
wanted to teach
storytelling to his
community he
called Don Yaeger.**



SPEAKING TOPICS

- ☑ The Art of Storytelling
- ☑ Individual High-Performance
- ☑ Building Great Teams
- ☑ Servant Leadership

DONYAEGER.COM

**READY TO INSPIRE & TRANSFORM
AT YOUR NEXT TEAM MEETING?**

Check Don's availability:
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