



LOGITECH CEO HANNEKE FABER

WITH HOST DON YAEGER

Don's favorite quotes from the episode:

- A mentor once told me that every organization is perfectly designed to get the results it gets, and that has stuck with me.
- Great leadership is not glamorous, it is hard work.
- Sometimes you need to reverse momentum. Don't waste a crisis to do that.

Reflection Questions: When was the last time you celebrated a win or milestone with your entire organization?

What is one way you can "fill the scrapbook" and build a shared experience before the end of the year?

Are there any areas of your business where you're taking a "one-size-fits-all" approach, rather than breaking down big goals into smaller, incremental steps? How can you improve that?

INCREASE SALES • CAPTIVATE INVESTORS • GROW LEADERSHIP

STORYTELLING IS THE DIFFERENCE BETWEEN GOOD AND GREAT

The good news is the Art of Storytelling can be learned!

**2024
INDUCTEE**
*Professional
Speakers
Hall of Fame*

“

**Don Yaeger is the greatest storyteller
in the world today and what he teaches
will make an impact on your life.**

– John C. Maxwell

”

**When Simon Sinek
wanted to teach
storytelling to his
community he
called Don Yaeger.**



SPEAKING TOPICS

- ☑ The Art of Storytelling
- ☑ Individual High-Performance
- ☑ Building Great Teams
- ☑ Servant Leadership

DONYAEGER.COM

**READY TO INSPIRE & TRANSFORM
AT YOUR NEXT TEAM MEETING?**

Check Don's availability:
850-284-9849 or donw@greatnessinc.com