



UNITED AIRLINES CEO SCOTT KIRBY

WITH HOST DON YAEGER

Don's favorite quotes from the episode:

- Management is about compliance. Did you show up to work on time? Did you do all the things that you're supposed to do? Leadership is about inspiration and vision. It is about how you make people feel, and if they feel great, they're going to perform great.
- Growing up playing sports forces you to count on others and have others count on you.
- I am probably one of the only CEOs that has no more than 20 hours of meetings on the calendar per week... I'm constantly calling and talking to people to learn what is going on.

Reflection Questions: Are you controlling your calendar, or is your calendar controlling you? How can you take charge of your schedule to prioritize high-value activities like connecting with your team and gaining deeper insights into your organization?

Are you leading your team, or are you simply managing them? Do you understand what drives them and how you can help them achieve their personal and professional goals?

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STORYTELLING IS THE DIFFERENCE BETWEEN GOOD AND GREAT

The good news is the Art of Storytelling can be learned!

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“

**Don Yaeger is the greatest storyteller
in the world today and what he teaches
will make an impact on your life.**

– John C. Maxwell

”

**When Simon Sinek
wanted to teach
storytelling to his
community he
called Don Yaeger.**



SPEAKING TOPICS

- ☑ The Art of Storytelling
- ☑ Individual High-Performance
- ☑ Building Great Teams
- ☑ Servant Leadership

DONYAEGER.COM

**READY TO INSPIRE & TRANSFORM
AT YOUR NEXT TEAM MEETING?**

Check Don's availability:
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