



RED ROOF PRESIDENT ZACK GHARIB

WITH HOST DON YAEGER

Don's favorite quotes from the episode:

- Bill Marriott once told me, "Take care of your team. And when you do that, they'll take care of everything else." And that changed the trajectory of my leadership.
- Don't declare your culture by yourself. Gather the team and use their words to create a statement everyone can stand behind.

Reflection Questions: How do you currently show appreciation for your team members? What could you do to make them feel valued this week?

If someone shadowed your leadership for a day, what lessons would they take away about how you treat and value your team?

INCREASE SALES • CAPTIVATE INVESTORS • GROW LEADERSHIP

STORYTELLING IS THE DIFFERENCE BETWEEN GOOD AND GREAT

The good news is the Art of Storytelling can be learned!

**2024
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“

Don Yaeger is the greatest storyteller in the world today and what he teaches will make an impact on your life.

– John C. Maxwell

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When Simon Sinek wanted to teach storytelling to his community he called Don Yaeger.



SPEAKING TOPICS

- ☑ The Art of Storytelling
- ☑ Individual High-Performance
- ☑ Building Great Teams
- ☑ Servant Leadership

DONYAEGER.COM

**READY TO INSPIRE & TRANSFORM
AT YOUR NEXT TEAM MEETING?**

Check Don's availability:
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