



GLOBAL FINANCIAL IMPACT CEO ERIC OLSON WITH HOST DON YAEGER

Don's favorite quotes from the episode:

- What if everything you've done in life has been preparing you for this very moment?
- Adaptability is key in our business. I always say, 'We don't panic, we pivot.'
- A lot of that mental toughness came from those double days and those 5 am lifting sessions. All of that prepared me for the next moment and the next venture in my business.

Reflection Questions: Have you identified skills from previous challenges—whether in sports, education, or past careers—that you can apply to your current role? Share them with your team!

Are you intentionally studying high performers—both in your industry and beyond—to refine your leadership and business strategies? Who would you like to learn more about?

INCREASE SALES • CAPTIVATE INVESTORS • GROW LEADERSHIP

STORYTELLING IS THE DIFFERENCE BETWEEN GOOD AND GREAT

The good news is the Art of Storytelling can be learned!

**2024
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“

Don Yaeger is the greatest storyteller in the world today and what he teaches will make an impact on your life.

– John C. Maxwell

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When Simon Sinek wanted to teach storytelling to his community he called Don Yaeger.



SPEAKING TOPICS

- ☑ The Art of Storytelling
- ☑ Individual High-Performance
- ☑ Building Great Teams
- ☑ Servant Leadership

DONYAEGER.COM

**READY TO INSPIRE & TRANSFORM
AT YOUR NEXT TEAM MEETING?**

Check Don's availability:
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