



RESTAURANT EXEC GEORGE TINSLEY SR. WITH HOST DON YAEGER

Don's favorite quotes from the episode:

- Catch people doing things right, notice their positivity, and reward them.
- Every dark cloud has a silver lining. You just have to find it.
- Everyday is a report card - so read it daily.
- Turn obstacles into opportunities.

Reflection Questions: What small details in your business might be signaling larger issues? Are you paying attention to the equivalent of “what’s left on the plate” to assess customer satisfaction?

Do you treat every day as a report card? What consistent evaluation methods do you use to measure and improve your company's performance?

INCREASE SALES • CAPTIVATE INVESTORS • GROW LEADERSHIP

STORYTELLING IS THE DIFFERENCE BETWEEN GOOD AND GREAT

The good news is the Art of Storytelling can be learned!

**2024
INDUCTEE**
*Professional
Speakers
Hall of Fame*

“

**Don Yaeger is the greatest storyteller
in the world today and what he teaches
will make an impact on your life.**

– John C. Maxwell

”

**When Simon Sinek
wanted to teach
storytelling to his
community he
called Don Yaeger.**



SPEAKING TOPICS

- ☑ The Art of Storytelling
- ☑ Individual High-Performance
- ☑ Building Great Teams
- ☑ Servant Leadership

DONYAEGER.COM

**READY TO INSPIRE & TRANSFORM
AT YOUR NEXT TEAM MEETING?**

Check Don's availability:
850-284-9849 or donw@greatnessinc.com