



## REI COO CAMERON JANES

WITH HOST DON YAEGER

### *Don's favorite quotes from the episode:*

- I've always pursued the toughest challenges in my work because I believe growth comes from pushing boundaries. Challenges don't just advance my title—they expand my capability.
- Never reward individual achievement at the expense of the team.
- You've heard the saying, 'The most important ability is availability.' As leaders, our job is to create a reason for people to show up.
- Surround yourself with the best team possible and it will elevate you in ways you don't expect.

**Reflection Questions:** Cameron talked about giving “game balls” in business. When was the last time you recognized someone for an exceptional effort or achievement? Do you celebrate wins publicly as much as you appreciate them privately?

Game balls in football are usually given by the coach, in what ways does your TEAM nominate someone to receive recognition?

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# STORYTELLING IS THE DIFFERENCE BETWEEN GOOD AND GREAT

The good news is the Art of Storytelling can be learned!

**2024  
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“

**Don Yaeger is the greatest storyteller  
in the world today and what he teaches  
will make an impact on your life.**

– John C. Maxwell

”

**When Simon Sinek  
wanted to teach  
storytelling to his  
community he  
called Don Yaeger.**



## SPEAKING TOPICS

- ☑ The Art of Storytelling
- ☑ Individual High-Performance
- ☑ Building Great Teams
- ☑ Servant Leadership

**DONYAEGER.COM**

**READY TO INSPIRE & TRANSFORM  
AT YOUR NEXT TEAM MEETING?**

Check Don's availability:  
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