



EMPOWER EXECUTIVE MARTA NORTON

WITH HOST DON YAEGER

Don's two favorite quotes from the episode:

- Consistency and persistence have value in themselves, even if it feels like you're not accomplishing a lot in a given moment.
- I would rather have less regret and more exhaustion than less exhaustion and more regret.

Reflection Questions: How do you differentiate between necessary rest and avoiding discomfort when making big decisions?

How do you ensure that fresh, unfiltered perspectives—especially from junior team members—are heard in important discussions?

INCREASE SALES • CAPTIVATE INVESTORS • GROW LEADERSHIP

STORYTELLING IS THE DIFFERENCE BETWEEN GOOD AND GREAT

The good news is the Art of Storytelling can be learned!

**2024
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“

Don Yaeger is the greatest storyteller in the world today and what he teaches will make an impact on your life.

– John C. Maxwell

”

When Simon Sinek wanted to teach storytelling to his community he called Don Yaeger.



SPEAKING TOPICS

- ☑ The Art of Storytelling
- ☑ Individual High-Performance
- ☑ Building Great Teams
- ☑ Servant Leadership

DONYAEGER.COM

**READY TO INSPIRE & TRANSFORM
AT YOUR NEXT TEAM MEETING?**

Check Don's availability:
850-284-9849 or donw@greatnessinc.com