



COACH K

WITH HOST DON YAEGER

Don's favorite quotes from the episode:

- The person sending the message is responsible for making sure it is heard and understood in the way it was meant. .
- Leadership isn't a flowchart or report or algorithm or committee. It's about giving people room to grow because everyone changes on your team, even when it's the same people. They change and grow.
- Leadership is the best profession in the world. It transcends everything.
- Our team managers had the motto: The difficult is easy, and the impossible will take a little longer.

Reflection Questions: When Mike Krzyzewski coached Team USA, he told the players, "You are not playing for the United States, you *are* United States Basketball." Now, fill in the blank with the name of your organization. How can you elevate the sense of ownership and pride within your team, so they see themselves as a living part of the organization's identity?

What does it mean for you to be your organization, not just lead it?

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STORYTELLING IS THE DIFFERENCE BETWEEN GOOD AND GREAT

The good news is the Art of Storytelling can be learned!

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“

**Don Yaeger is the greatest storyteller
in the world today and what he teaches
will make an impact on your life.**

– John C. Maxwell

”

**When Simon Sinek
wanted to teach
storytelling to his
community he
called Don Yaeger.**



SPEAKING TOPICS

- ☑ The Art of Storytelling
- ☑ Individual High-Performance
- ☑ Building Great Teams
- ☑ Servant Leadership

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**READY TO INSPIRE & TRANSFORM
AT YOUR NEXT TEAM MEETING?**

Check Don's availability:
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