



ALAN MULALLY - NOTES FROM PART 1 & 2

WITH HOST DON YAEGER

Don's favorite quotes from the episode:

- To serve is to live. Serve with humility and love for the greater good of humanity, no matter what you've decided to do as your service. That's what my parents taught me.
- My mom always said the purpose of life is to love and be loved. And every time, she'd lean in and remind me—"In that order."
- Make sure everyone on your team knows the plan, the status, and the areas that need special attention.
- Leadership is having a compelling vision, a comprehensive plan, relentless implementation, and talented people working together.

Reflection Questions: How often do you view your role as one of service rather than control or authority? What mindset shift might be necessary to lead more from a place of service?

How are you showing up for your team with empathy, patience, and a genuine desire to serve? What is one way you could improve in that area?

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STORYTELLING IS THE DIFFERENCE BETWEEN GOOD AND GREAT

The good news is the Art of Storytelling can be learned!

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“

**Don Yaeger is the greatest storyteller
in the world today and what he teaches
will make an impact on your life.**

– John C. Maxwell

”

**When Simon Sinek
wanted to teach
storytelling to his
community he
called Don Yaeger.**



SPEAKING TOPICS

- ☑ The Art of Storytelling
- ☑ Individual High-Performance
- ☑ Building Great Teams
- ☑ Servant Leadership

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AT YOUR NEXT TEAM MEETING?**

Check Don's availability:
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