

AMWAY CEO MICHAEL NELSON

WITH HOST DON YAEGER

Don's favorite quotes from the episode:

- Leadership requires intentional time for deep thinking away from daily operations.
- When you look at what your organization does and stands for, think of the values in two categories: timeless values that should never change—and everything else, which should be open to change as the world changes.
- You don't want a culture where people are so panicked to fail that only the successes get celebrated. When someone tries something and it doesn't work, that's still valuable—because you can glean important lessons from the experience.
- If you don't embrace change, you risk becoming extinct—quickly. You need the ability to identify opportunities and guide your organization through constant evolution.

Reflection Questions: What are the timeless values at the core of your team, and have you clearly articulated them to your teammates?

Do you create space in your schedule to reflect, strategize, and grow as a leader—or are you constantly stuck in operations? Name one time this week you can carve out time to reflect?

STORYTELLING IS THE DIFFERENCE BETWEEN GOOD AND GREAT

The good news is the Art of Storytelling can be learned!



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Don Yaeger is the greatest storyteller in the world today and what he teaches will make an impact on your life.

- John C. Maxwell

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SPEAKING TOPICS

- ☑ The Art of Storytelling
- ✓ Individual High-Performance
- ☑ Building Great Teams
- ☑ Servant Leadership

When Simon Sinek wanted to teach storytelling to his community he called Don Yaeger.



Check Don's availability: 850-284-9849 or donw@greatnessinc.com