



## CEO OF EF WORLD JOURNEYS USA HEIDI DURFLINGER

WITH HOST DON YAEGER

*DonYaeger*

### *Don's favorite quotes from this episode:*

- You never regret going for something. Take the opportunities as they come.
- Breaking down a goal into smaller portions and celebrating the victories in smaller moments is key.
- Meaningful travel begins with connection, not transactions... Our business is built on trust. We connect with customers just to check in.

### *Reflection Questions:*

What is one meaningful step you can add to your customer experience that would deepen your connection with them? *For example: My team is planning to add a personal follow up with customers after they purchase a book on our website.*

What is one big goal you have for the next 60 days? Use the space below to break it down into milestone goals.

INCREASE SALES • CAPTIVATE INVESTORS • GROW LEADERSHIP

# STORYTELLING IS THE DIFFERENCE BETWEEN GOOD AND GREAT

The good news is the Art of Storytelling can be learned!

**2024  
INDUCTEE**  
*Professional  
Speakers  
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“  
**Don Yaeger is the greatest storyteller  
in the world today and what he teaches  
will make an impact on your life.**

– John C. Maxwell

”

When Simon Sinek  
wanted to teach  
storytelling to his  
community he  
called Don Yaeger.



## SPEAKING TOPICS

- ☑ The Art of Storytelling
- ☑ Individual High-Performance
- ☑ Building Great Teams
- ☑ Servant Leadership

**DONYAEGER.COM**

**READY TO INSPIRE & TRANSFORM  
AT YOUR NEXT TEAM MEETING?**

Check Don's availability:

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