



TECH EXECUTIVE AND THOROUGHbred OWNER

MARK KORNEGAY WITH HOST DON YAEGER

Don's favorite quotes from the episode:

- You can't run a race if you don't make it to the gate! Champions don't just dream about success—they show up, ready to compete.
- It's easy to get caught up in comparisons, measuring yourself against competitors, colleagues, or industry giants. But true leaders understand that success isn't about being the fastest—it's about running your race.
- Horses are like people—they can burn themselves out trying to keep up with the fastest ones, instead of running their own race. The best performers understand their strengths and craft a strategy that suits them.

Reflection Questions: In what ways are you preparing your organization to run its own race—rather than chasing your competitors?

What are your company's unique strengths? Are you leading from those?

What does "being ready at the gate" look like in your line of work?

INCREASE SALES • CAPTIVATE INVESTORS • GROW LEADERSHIP

STORYTELLING IS THE DIFFERENCE BETWEEN GOOD AND GREAT

The good news is the Art of Storytelling can be learned!

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“
**Don Yaeger is the greatest storyteller
in the world today and what he teaches
will make an impact on your life.**

– John C. Maxwell ”

**When Simon Sinek
wanted to teach
storytelling to his
community he
called Don Yaeger.**



SPEAKING TOPICS

- ☑ The Art of Storytelling
- ☑ Individual High-Performance
- ☑ Building Great Teams
- ☑ Servant Leadership

DONYAEGER.COM

**READY TO INSPIRE & TRANSFORM
AT YOUR NEXT TEAM MEETING?**

Check Don's availability:
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