



## DENNY'S CEO KELLI VALADE

WITH HOST DON YAEGER

*DonYaeger*

### *Don's favorite quotes from this episode:*

- Vulnerability is your strength. Over time, I have developed the skill to “see and be seen.” Now, employees often approach me saying, “I’ve heard your story—can I share mine?”
- In meetings, I begin by asking, “On a scale of 1 to 10, how are you arriving today?”—and I always answer last.
- Soon employees began saying, “I’ve heard your story—can I tell you mine?”

### *Reflection Questions:*

Kelli said: “Leadership isn’t about scoring the most—it’s about setting others up to win.” How do you “set the table” for your team instead of trying to score all the points yourself?

Are you leading with vulnerability—or holding back parts of yourself that, if shared, could build deeper trust and connection with your team? When was the last time you shared a personal story that fostered empathy?

Bring Don’s inspiration and tools for culture transformation to your team!

[DonYaeger.com](http://DonYaeger.com)

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# STORYTELLING IS THE DIFFERENCE BETWEEN GOOD AND GREAT

The good news is the Art of Storytelling can be learned!

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“

**Don Yaeger is the greatest storyteller  
in the world today and what he teaches  
will make an impact on your life.**

– John C. Maxwell

”

**When Simon Sinek  
wanted to teach  
storytelling to his  
community he  
called Don Yaeger.**



## SPEAKING TOPICS

- ☑ The Art of Storytelling
- ☑ Individual High-Performance
- ☑ Building Great Teams
- ☑ Servant Leadership

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**READY TO INSPIRE & TRANSFORM  
AT YOUR NEXT TEAM MEETING?**

Check Don's availability:

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