



LINCOLN EQUITIES GROUP CEO LANCE BERGSTEIN

WITH HOST DON YAEGER

DonYaeger

Don's favorite quotes from this episode:

- Muscle memory isn't just physical—it's about drawing on past experiences to handle present challenges, even when the situations aren't exactly the same.
- Momentum is real, and it swings in both directions. Capitalizing when it's in your favor helps mitigate the impact when it swings against you.
- Don't just tell them their opinion is valued, show them.

Reflection Questions:

Write about a time when you anticipated an opportunity beyond the immediate horizon. What signs did you see early? What's one upcoming trend or shift you could get ahead of right now?

Think of a recent challenge you faced. What past experience could you have drawn from to handle it more efficiently or confidently?

Share a moment when you said, "Good job" to a team member. How did you follow up with meaningful action that reinforced your words?

Bring Don's inspiration and tools for culture transformation to your team!

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STORYTELLING IS THE DIFFERENCE BETWEEN GOOD AND GREAT

The good news is the Art of Storytelling can be learned!

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“

**Don Yaeger is the greatest storyteller
in the world today and what he teaches
will make an impact on your life.**

– John C. Maxwell

”

**When Simon Sinek
wanted to teach
storytelling to his
community he
called Don Yaeger.**



SPEAKING TOPICS

- ☑ The Art of Storytelling
- ☑ Individual High-Performance
- ☑ Building Great Teams
- ☑ Servant Leadership

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AT YOUR NEXT TEAM MEETING?**

Check Don's availability:

850-284-9849 or donw@greatnessinc.com