



PGIM QUANTITATIVE SOLUTIONS CEO LINDA GIBSON

WITH HOST DON YAEGER

DonYaeger

Don's favorite quotes from this episode:

- EQ is the X-Factor. It's what makes leaders unforgettable. In an age where AI can replicate IQ, it's emotional intelligence that remains irreplaceable.
- Culture isn't a poster on a wall—it's how you handle an eye roll in a meeting.
- A great leader doesn't speak to the room. They speak to the individuals inside it.
- Leadership isn't about being the loudest voice. It's about creating space for others to thrive.

Reflection Questions:

Name three people you work with often. What motivates each member the most? How can you give incentives that match?

When was the last time you asked your team why they're in the business? Consider asking your version of Linda's "*Why do you love the game?*"

Bring Don's inspiration and tools for culture transformation to your team!

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STORYTELLING IS THE DIFFERENCE BETWEEN GOOD AND GREAT

The good news is the Art of Storytelling can be learned!

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“
Don Yaeger is the greatest storyteller
in the world today and what he teaches
will make an impact on your life.

– John C. Maxwell

”

When Simon Sinek
wanted to teach
storytelling to his
community he
called Don Yaeger.



SPEAKING TOPICS

- ☑ The Art of Storytelling
- ☑ Individual High-Performance
- ☑ Building Great Teams
- ☑ Servant Leadership

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**READY TO INSPIRE & TRANSFORM
AT YOUR NEXT TEAM MEETING?**

Check Don's availability:

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