



PNC EXECUTIVE CRESSMAN BRONSON

WITH HOST DON YAEGER

DonYaeger

Don's favorite quotes from this episode:

- People do business with people they like that have solutions. You can hang out and go to games or golf, but at the end of the day, if you don't bring solutions, you're just a buddy.
- We all got a break from somebody, right? Somebody gave you a shot. Somebody bet on you. And your job is to make sure you reward that bet.
- I tell parents, 'I'm going to teach your kids baseball—but more importantly, I'm going to teach them how to deal with failure.' The life lessons that come from sports—teamwork, resilience, perseverance—those are the building blocks for success later in life.
- You embrace change when you know you'll be better off.

Reflection Questions:

Write about a time when rejection helped clarify your next step. How can that help you in a future moment when something doesn't go your way?

What's one goal you've been thinking about but haven't written down? Why not?

Bring Don's inspiration and tools for culture transformation to your team!

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STORYTELLING IS THE DIFFERENCE BETWEEN GOOD AND GREAT

The good news is the Art of Storytelling can be learned!

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“
Don Yaeger is the greatest storyteller
in the world today and what he teaches
will make an impact on your life.

– John C. Maxwell

”

When Simon Sinek
wanted to teach
storytelling to his
community he
called Don Yaeger.



SPEAKING TOPICS

- ☑ The Art of Storytelling
- ☑ Individual High-Performance
- ☑ Building Great Teams
- ☑ Servant Leadership

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**READY TO INSPIRE & TRANSFORM
AT YOUR NEXT TEAM MEETING?**

Check Don's availability:

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