



PERSPIRE SAUNA STUDIOS CMO CAROLINE LINTON

WITH HOST DON YAEGER

DonYaeger

Don's favorite quotes from this episode:

- Warmth is a leadership strategy. People remember how you made them feel seen.
- Remove “cannot” from your vocabulary. You can do it. It’s just new to you.
- If you’re on the bench, your job is still to be ready. The team is counting on you.
- Great leadership isn’t just performance-driven—it’s deeply personal.

Reflection Questions:

What’s one way you can help your “bench” feel ready before they’re called up?

When’s the last time you asked your team what they loved and found challenging about their day? Make a plan to do that this week with individual members of your team.

Bring Don’s inspiration and tools for culture transformation to your team!

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STORYTELLING IS THE DIFFERENCE BETWEEN GOOD AND GREAT

The good news is the Art of Storytelling can be learned!

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“
Don Yaeger is the greatest storyteller
in the world today and what he teaches
will make an impact on your life.

– John C. Maxwell

”

When Simon Sinek
wanted to teach
storytelling to his
community he
called Don Yaeger.



SPEAKING TOPICS

- ☑ The Art of Storytelling
- ☑ Individual High-Performance
- ☑ Building Great Teams
- ☑ Servant Leadership

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**READY TO INSPIRE & TRANSFORM
AT YOUR NEXT TEAM MEETING?**

Check Don's availability:

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