



## **BORN LUCKY: LELAND VITTERT** WITH HOST DON YAEGER

*DonYaeger*

*The letter Leland's Grandfather wrote included these four pieces of advice :*

Achievements, not accolades.

Tell the truth.

Keep your word.

Earn your self-esteem.

### *Reflection Questions:*

What's one long-term goal you've been avoiding setting—because it feels too big?

What's a value you want to pass down—and how are you modeling it daily?

Who do you need to thank today for shaping who you've become?

Bring Don's inspiration and tools for culture transformation to your team!

[DonYaeger.com](http://DonYaeger.com)

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# STORYTELLING IS THE DIFFERENCE BETWEEN GOOD AND GREAT

The good news is the Art of Storytelling can be learned!

**2024  
INDUCTEE**  
Professional  
Speakers  
Hall of Fame

“

**Don Yaeger is the greatest storyteller in the world today and what he teaches will make an impact on your life.**

– John C. Maxwell

”

**When Simon Sinek wanted to teach storytelling to his community he called Don Yaeger.**



## SPEAKING TOPICS

- ☑ The Art of Storytelling
- ☑ Individual High-Performance
- ☑ Building Great Teams
- ☑ Servant Leadership

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**READY TO INSPIRE & TRANSFORM  
AT YOUR NEXT TEAM MEETING?**

Check Don's availability:

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