



## BOOKING HOLDINGS CEO GLENN FOGEL

WITH HOST DON YAEGER

*DonYaeger*

### *Don's favorite quotes from this episode:*

- Deliberate practice includes feedback, clarity, and purpose—not just repetition.
- The role of a leader is to set up systems for feedback, not just results.
- A CEO doesn't take the game-winning shot—they create the environment where others can thrive.
- The culture you set is only as strong as the consistency of your conversations.

### *Reflection Questions:*

What's one area of your leadership where you need more deliberate practice—not just time spent?

What metrics does your team use to define “winning”? Are those still relevant today?

How do you ensure your feedback is both regular and constructive? What is one way you can improve in this area?

Bring Don's inspiration and tools for culture transformation to your team!

[DonYaeger.com](http://DonYaeger.com)

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# STORYTELLING IS THE DIFFERENCE BETWEEN GOOD AND GREAT

The good news is the Art of Storytelling can be learned!

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“

Don Yaeger is the greatest storyteller in the world today and what he teaches will make an impact on your life.

– John C. Maxwell

”

When Simon Sinek wanted to teach storytelling to his community he called Don Yaeger.



#### SPEAKING TOPICS

- ☑ The Art of Storytelling
- ☑ Individual High-Performance
- ☑ Building Great Teams
- ☑ Servant Leadership

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AT YOUR NEXT TEAM MEETING?**

Check Don's availability:

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